

CokoBar.com Magazine: Nigeria @50



- ✓ Free Publication
- ✓ 20,000 copies distributed
- ✓ Response rate of 60% (Afriqiyah Competition)
- ✓ “Highly Captivation reading”
- ✓ “Refreshing change to the norm”

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CokoBar.com Magazine: Nigeria @50



Vision:

- **The Federation of Nigeria was granted full independence in October 1960**
- **October 1st 2010 will celebrate 50 years of independence and this special edition magazine will celebrate all things Nigerian**

Magazine will feature:

- **50 Most Successful Nigerians**
- **Nigerian Past Presidents 1960- Present**
- **Positive youth for Change**
- **Nigerian Tourism**
- **Nigerian Music and Film**
- **Nigerian Fashion Designers**
- **Nigerian States feature**
- **Black History Month Feature**
- **Sickle Cell & National Blood Services feature**
- **Plus many more....**

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RATE CARD



Inside cover - £1,500

Inside Back Cover - £1,500

Outside Back Cover- £2,000

Full Page - £1,100

Half Page - £700

Please supply artwork in the following formats: Jpeg, PDF at 300dpi Resolution

Previous Editions of Coko Magazine is available on Request

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Publication Date: October 4th 2010

Circulation: 50,000

Carefully planned and targeted distribution is the key to the magazine's success in terms of gaining increased readership levels. A large print run of 20,000 full colour copies ensures that our readers have an even greater chance of being able to pick up a copy of the magazine in so many outlets across London and other parts of the UK. Our outlets are carefully selected according to the lifestyle choices of our target audience, meaning that your advertising is specific and most importantly, relevant. Coko magazine invests heavily in its marketing and publicity activities within the community to ensure the brand is kept in the forefront of people's minds, for the benefit of our clients. This is achieved by acting as sponsors to various events in the black community. We also use TV & Radio publicity to market our events and availability of the magazine.



Target Readers

Age:

19-25 50%

26-35- 30%

36+- 20%

Community Distribution:

- All Nigerian, Ghanaian and Sierra Leonean restaurants across London
 - Nigerian High Commission
- BEN TV Magazine Show – Competition give away

Events Distribution

- Nigeria @50 in Trafalgar Square Event (10,000 attendees)
 - AY Show in Indigo2 (2,500 capacity)
 - Wande Coal UK Tour: Manchester, Cardiff, Hatfield
- And many more

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For Advertising Contact:

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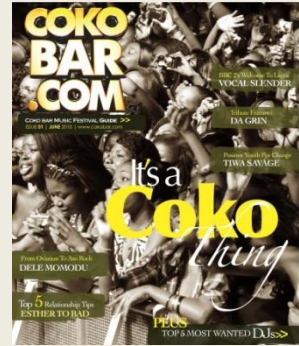
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